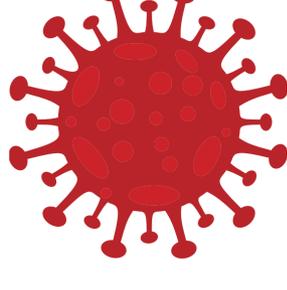
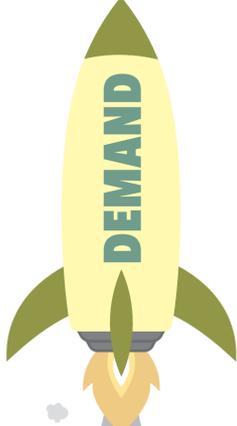


SENIOR LIVING SOLUTIONS NEEDED NOW MORE THAN EVER

The pandemic slowed down a lot of things, but unfortunately, aging was not one of them. Your loved one's care needs are changing rapidly - can you stay on top of it?



We asked 250 caregivers and seniors about their thoughts and plans regarding Independent Living or Assisted Living looking forward in the next 3 years. The results reveal a lot of truths about the needs and fears of both caregivers and their senior loved ones.



MORE DEMAND FOR INDEPENDENT AND ASSISTED LIVING SOLUTIONS THAN EVER

14%

of caregivers are interested in independent or assisted living for their loved ones now compared to just 11% in 2019.

Increased demand may make it harder for your loved one to get in the community of their choice, with the right level of care, if you decide to wait.

CAREGIVING IS NEEDED, BUT STRESSFUL

NEARLY 60%

of caregivers find it harder to take care of their elderly parent/family member due to the pandemic.



18%

of seniors say that they are struggling to care for themselves during the pandemic.



NOW IS THE TIME TO PLAN

On average, caregivers with a time frame anticipate moving their parents/loved ones into an independent or assisted living community within less than a year.



7%

would not consider going to a senior living community until the pandemic ends.

DELAYING THE PROCESS CAUSES EVEN MORE STRESS



48%

of seniors began considering independent or assisted living after COVID-19 started.

30%

are worried that they cannot care for themselves.

10%

are concerned that their family member cannot care for them.

6 out of 9 caregivers said their search for an independent or assisted living community has accelerated because their family member's needs have significantly increased during the pandemic.



Source: Linkage Research & Consulting
Senior Living Needs in a Post-COVID World
August 28, 2020

Since the pandemic started, Wallick Communities has only had a few COVID-19 cases across its communities. Much of that is due to the preventive measures it established in early 2020.

1. Communities screen guests who enter the building and will limit visitor access based on health symptoms and geographical hot spots.
2. All associates are tested every two weeks for COVID-19.
3. Masks are required at all-times by associates, residents and visitors.
4. Enhanced sanitation and/or disinfection protocols are in place.



Schedule a virtual tour of one of Wallick Communities' senior living communities today.

